



## 2025 ANNUAL SEMINAR SPONSOR INFORMATION

(availability updated January 2, 2025)

Florida Advisory Committee on Arson Prevention (FACAP) is excited to announce a **new location** for FACAP's 2025 annual training seminar, now in its 47th year!

FACAP's 47th Annual Seminar will be held at the World Equestrian Center, 1750 NW 80th Avenue, Ocala, Florida 34482 on **March 5 through 7, 2025**. This two-and-a-half day seminar is attended by more than a hundred insurance managers, adjusters and investigators; insurance defense attorneys; fire service officers and investigators; law enforcement officers and prosecutors; and private investigators, for the purpose of combatting arson. The training provided is for both those new to the industry and experienced professionals already involved in the field of fire and arson investigations, insurance claims, engineering and fire forensics. The training provides both the public and private sectors with a unique and highly educational experience.

FACAP is a non-profit, public education and arson awareness organization. As a public service, FACAP provides substantially-reduced (and below cost) Annual Seminar registration fees for the fire service and law enforcement personnel. In addition, FACAP provides a scholarship program to provide training opportunities to fire service and law enforcement personnel who would not otherwise be able to attend the Annual Seminar due to budget constraints.

By moving away from the Florida State Fire College (which is undergoing renovations) is changing things up and seeking to increase attendance at the Annual Seminar. **FACAP needs your help in ensuring this year's Annual Seminar is a success.** Given the costs of hosting the Annual Seminar at the World Equestrian Center, we are seeking sponsors to assist in defraying the costs of our outreach for fire service and law enforcement personnel, including scholarships.

Below are the available sponsorships:

- Attendee Bag Insertion Item: **\$200**
  - Place a single insertion item (non-perishable/non-consumable) into the attendee welcome bag. This item could be a promotional item, flyer, or company brochure. This is an excellent way to advertise your business without attending as an exhibitor.
  
- General Sponsor: **\$1,000**
  - Name and logo on signage in conference room and in the conference program.
  - **Includes single exhibitor booth** (draped table with 2 chairs).

- Break Sponsor (4 total; 4 available): **\$1,500**
  - Name and logo on signage placed in the area where breaks will be given. Breaks are given multiple times each day, and signage is rotated based on the number of break sponsors.
  - Recognition in the conference program
  - Break sponsor signage
  - **Includes single exhibitor booth** (draped table with 2 chairs).
  - 1 insertion item (non-perishable/non-consumable) in attendee welcome bag
  
- Lunch Sponsor (2 total; 2 available): **\$2,000**
  - Name and logo on signage placed in the area where lunch is served.
  - Free conference registration for 2 participants.
  - ¼ page advertisement in the conference program
  - Lunch sponsor signage
  - Twelve months of "clickable" advertising on the FACAP's website, www.facap.org, from March 1, 2025 to March 1, 2026.
  - **Includes single exhibitor booth** (draped table with 2 chairs)
  - 1 insertion item (non-perishable/non-consumable) in attendee welcome bag
  
- BBQ Dinner Sponsor (only one available): **\$3,000**
  - Special opportunity to support FACAP's annual BBQ tradition at the World Equestrian Center.
  - Free conference registration for 2 participants.
  - ½ page advertisement in the conference program
  - BBQ sponsor signage
  - BBQ sponsor will be given time to address the attendees in at the dinner
  - Twelve months of "clickable" advertising on the FACAP's website, www.facap.org, from March 1, 2025 to March 1, 2026.
  - **Includes single exhibitor booth** (draped table with 2 chairs)
  - 1 insertion item (non-perishable/non-consumable) in attendee welcome bag
  - Lead list of conference attendees
  
- **SOLD:** Seminar Hotel Partner (only one available)
  - Special opportunity to support FACAP's conference hotel, The Riding Academy at the World Equestrian Center.
  - Name and logo on signage in conference room and in the conference program.
  - Advertisement in the conference program
  - Twelve months of "clickable" advertising on the FACAP's website, www.facap.org, from March 1, 2025 to March 1, 2026.
  - **Includes single exhibitor booth** (draped table with 2 chairs)
  - 1 insertion item (non-perishable/non-consumable) in attendee welcome bag
  
- **SOLD:** Bronze Sponsor (only one available): **\$3,000**
  - Special opportunity to support FACAP's Annual Seminar at this new, exciting location!
  - After receiving the deposit, all media sent to the membership will have a sponsor's name. For example, the FACAP's 47th Annual Seminar sponsored by "vendor name"
  - Twelve months of "clickable" advertising on the FACAP's website, www.facap.org, from March 1, 2025 to March 1, 2026.
  - Free conference registration for 2 participants.
  - ½ page advertisement in the conference program

- Bronze sponsor will be given time to address the attendees in the main conference room.
  - Twelve months of "clickable" advertising on the FACAP's website, www.facap.org, from March 1, 2025 to March 1, 2026.
  - **Includes single exhibitor booth** (draped table with 2 chairs)
  - 1 insertion item (non-perishable/non-consumable) in attendee welcome bag
  - Lead list of conference attendees
- Silver Sponsor (only one available): **\$5,000**
- Special opportunity to support FACAP's Annual Seminar at this new, exciting location!
  - After receiving the deposit, all media sent to the membership will have a sponsor's name. For example, the FACAP's 47th Annual Seminar sponsored by "vendor name"
  - Twelve months of "clickable" advertising on the FACAP's website, www.facap.org, from March 1, 2025 to March 1, 2026.
  - Free conference registration for 3 participants.
  - ½ page advertisement in the conference program
  - Silver sponsor will be given time to address the attendees in the main conference room.
  - Twelve months of "clickable" advertising on the FACAP's website, www.facap.org, from March 1, 2025 to March 1, 2026.
  - **Includes single exhibitor booth** (draped table with 2 chairs)
  - 2 insertion items (non-perishable/non-consumable) in attendee welcome bag
  - Lead list of conference attendees
- Gold Sponsor (only one available): **\$7,500**
- Special opportunity to support FACAP's Annual Seminar at this new, exciting location!
  - After receiving the deposit, all media sent to the membership will have a sponsor's name. For example, the FACAP's 47th Annual Seminar sponsored by "vendor name"
  - Special Annual Seminar physical signage
  - Twelve months of "clickable" advertising on the FACAP's website, www.facap.org, from March 1, 2025 to March 1, 2026.
  - Free conference registration for 4 participants.
  - Full page advertisement in the conference program
  - Gold sponsor will be given extended time to address the attendees in the main conference room.
  - Twelve months of "clickable" advertising on the FACAP's website, www.facap.org, from March 1, 2025 to March 1, 2026.
  - **Includes single exhibitor booth** (draped table with 2 chairs)
  - 5 insertion items (non-perishable/non-consumable) in attendee welcome bag
  - Lead list of conference attendees

We ask that checks for sponsorships be received by February 21, 2025 **payable to FACAP** and mailed to:

Mr. William Collum - FACAP President  
 Butler Weihmuller Katz Craig LLP  
 400 N Ashley Drive, Suite 2300  
 Tampa, Florida 33602

If you have any questions regarding sponsorship, please contact Mr. William Collum at (813) 594-5814. A file with your logo for signage (preferably in .tif, .png, or .jpeg format) can be emailed to [wcollum@butler.legal](mailto:wcollum@butler.legal).

We hope your firm or company will consider being a sponsor at this year's annual seminar and continuing the fight against arson. Thank you for your consideration.

Sincerely,

*William Collum*

William B. Collum  
FACAP President